

**INVESTING IN THE
FUTURE
FEEDING THE PLANET WITH SUSTAINABLE
AGRITECH**

MARCH 2024



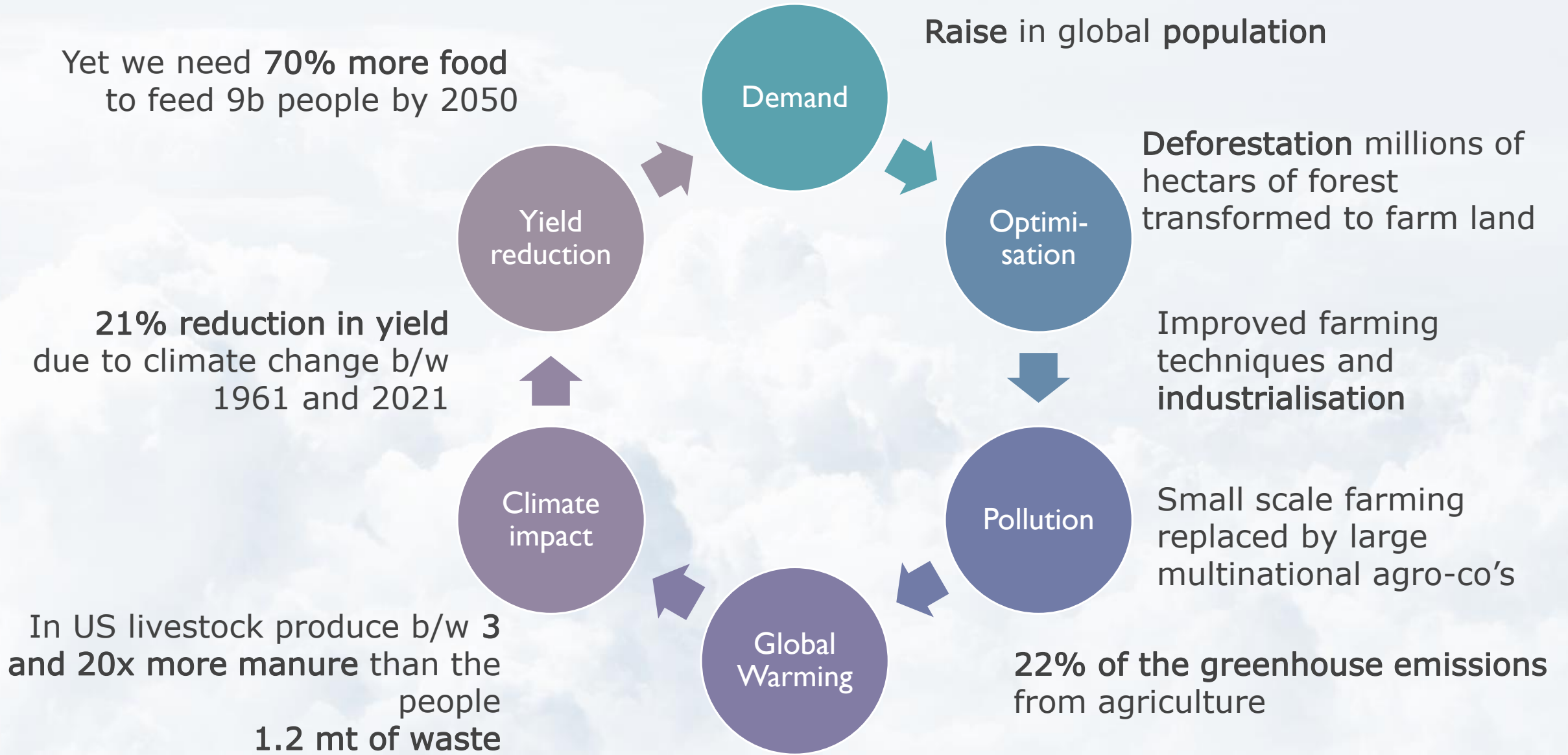


AlfaStar Ventures is an early-stage venture capital fund
to support European AlfaStars,

disrupting at the cross-points of
CleanTech, Industry, and Wellbeing (Mental & Financial)
with tangible real-world solutions.

We boost our portfolio companies' edge through operational
expertise,
paving the way for exponential growth.

Why Sustainability? The Catch 22...



Breaking the Cycle w/ Sustainable AgriTech

W A N T E D

solutions to ensure food security, reduce environmental impact, and foster sustainable resource management.

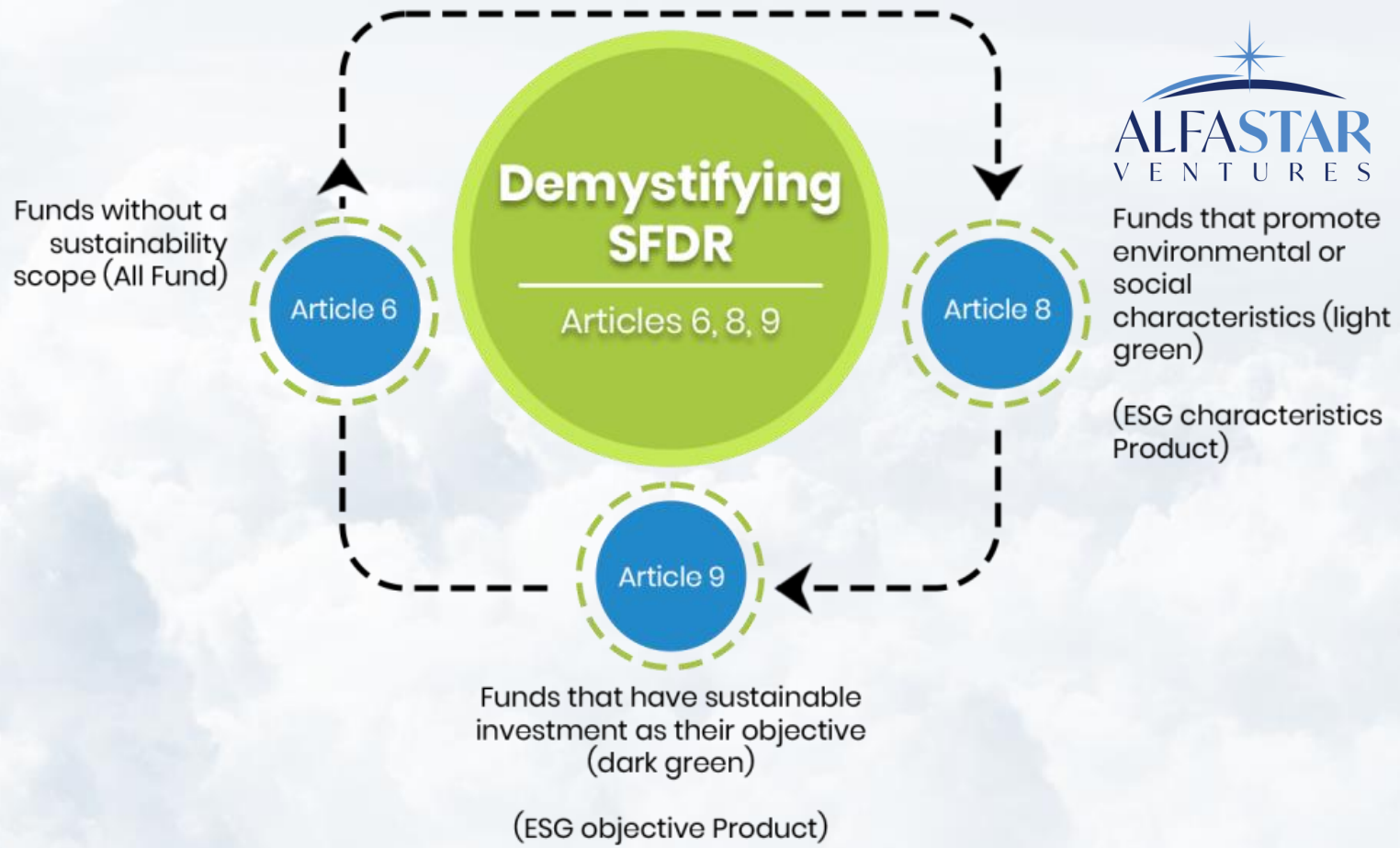
Innovations used across the value chain to improve efficiency, profitability and/or sustainability, including hardware and software, business models, new technologies and new

Investing in Sustainability

The Sustainable Finance Disclosure Regulation (SFDR)

imposes mandatory ESG disclosure obligations

for asset managers and other financial markets participants



Choosing Investors

Choose your investors like your partners...

It's a long-term game!



Common values



Domain expertise



Value add beyond the cash



Venture Capital

[ven(t)-shər 'ka-pə-təl]

A form of private equity and a type of financing that investors provide to startup companies and small businesses that are believed to have long-term growth potential.

RISK Capital in exchange for significant **GROWTH**

Every single investment must have the potential to return the fund!

Investor view

10m fund → **500k** for **10%** equity → **10%** equity from **100m** valuation = **10m**

Founder view

500k = **5m** valuation at (pre-money) funding → from **5m** to **100m** = **20X** business growth

What makes you fundable?

- ★ Large Total Addressable Market (TAM)
- Scalability
- ★ Low Customer Acquisition Costs (CAC)
- ★ Potential for Product Market Fit (PMF)
- ★ Team



THINK BIG 

**LET'S VENTURE
ON** 